



# 2022/23 ANNUAL REPORT

*Massey*  
THEATRE  
SOCIETY

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## Mission & Vision Statements

The Massey Theatre Society is a catalyst for a vibrant, expressive community and a stage where any dream is possible.

We are committed to nurturing and supporting the performing arts with respect and integrity.

## Land Acknowledgement

The Massey Theatre Society acknowledges it exists on the unceded traditional territories of the Coast Salish people. The stewardship of the lands and waters has been carried out by the Coast Salish people since time immemorial and we are grateful for their leadership. We are learning how to participate in supporting Coast Salish cultural resurgence in our work.

## Thank you to our funders

Canada

vancouver  
foundation



metrovancouver





# Executive Director's Report

I want to use this space to acknowledge the artists, researchers and arts workers in our inner circle, as well as all those who have supported and activated with us this past cycle. It has been a time of expansion for our organization. This has been made possible by our Staff team's incredible stamina, work ethic and creative abilities. We are strengthened by the support of our colleagues in the artistic sector who; sit on funding juries recognizing the vision we are working toward, bring their projects into our spaces, and, overall show enthusiasm for what we are creating collectively. I appreciate you!

We are looking forward to the City's future investment in the facility as it will improve the working conditions of Artists and also, accessibility and improved amenities for audience members and visitors.

The coming months reveal a major transformation as we construct a new Eco-Garden and Gathering Space outside the facility. The space will include a collective public art project led by Ronnie Dean Harris with a group of wonderful Coast Salish artists. Programming of the space will begin after it is completed. I am so excited to see this project emerge. Please stay connected to us as this next transformative stage begins!

**Jessica Schneider**  
Executive Director  
Massey Theatre Society



Photo of Liat Harley during the Community Nights Showcase, credit Ashton Ramsay



# Board Chair's Report

It is with great pleasure and gratitude that I address you today as the President of the Massey Theatre Society. As we complete our 74th year, our Society has grown and evolved, becoming a vibrant hub for the arts and culture in our community.

As we reflect on our past year, we recognize that the Massey Theatre is starting to unlock our new spaces, inspired by our staff team's creative vision and by the artists who envision what can be.

We are deeply grateful for the continued support of our community and our members. Your involvement, be it as an audience member, a sponsor, or a donor, is essential in ensuring that our facility and programs remain a vibrant center of cultural life. We look forward to your presence and active participation as we embark on this journey together.

I would like to express my sincere appreciation to our dedicated board members, staff, and the artists who bring life to our stages. Your passion and dedication are the driving force behind our success.

With great anticipation and enthusiasm, I invite you to join us in creating a future filled with the beauty, power, and inspiration of the arts and our community.

**Peter Leblanc**  
Chair, Board of Directors  
Massey Theatre Society



## Amazing moments and artistic achievements at Massey Theatre

Our presentation season brought local and touring artists to, connect with our audiences. We were able to bring different generations together with the National and International artists we invited **TOM JACKSON, MICHAEL KAESHAMMER, INTERNATIONAL GUITAR NIGHT, BALLET JÖRGEN'S CINDERELLA, A DINOSAUR TALE** and **VANCOUVER YOUTH CHOIR**.

Through our relationships with others we hosted a number of large events like the **RUN N GUN 48HR FILM FESTIVAL, NAMASTE CANADA 2022, WEST COAST TAP DANCE ANNIVERSARY** among other celebrations. On the commercial touring front; **BURTON CUMMINGS** returned to a sold out crowd and **RAHUL DUA** brought his hilarious **OH HELLO** stand up show to the stage! Local productions of **SHREK THE MUSICAL** by **NWSS** and **CRAZY FOR YOU** by **ROYAL CITY MUSICAL THEATRE** boosted community pride with their impressive achievements on the stage.

The Artistic Sector continues to fight an uphill battle to thrive so we support artists and producers as they bring their projects to a live audience. Artists are activating and creating in Eighth & Eight Creative Spaces every day as our programs expand.

Our budget increased from \$1,935,000 to \$2,135,000 with 80% of that being derived from earned revenue. We raised and invested an additional \$432,000 in developing and equipping our spaces for community use. Our activities increased from 1,759 events to 1,802 and 50,000 attendees to 75,000 year over year. As we grow and thrive, so do the arts and community.

## Amazing moments and artistic achievements at Eighth & Eight Creative Spaces

A range of new events and activities have developed at Eighth & Eight Creative Spaces, the transitional name for the arts and community spaces surrounding the Massey Theatre. With over 57,000 square feet of dynamic and creative space available in which to activate, we continue to work with artists, organizations and community to shape what can be.

We received a permanent Liquor license and launched a Food and Beverage Service Program which aims to elevate the audience experience in the facility while showcasing and working with local suppliers.



Photo of A Dinosaur Tale, credit Amerin productions



Photo of OKAY, part of the Outside/In series, credit Ksenija Hotic

We launched the **COMING HOME PROGRAM** to provide social opportunities embracing the 2SLGBTQI+ community and filling the gap of having a space which was left by the closure of **GUY DUBÉ's** Coming Home Café and the loss of Heritage Grill downtown. Taking cues from community goals, Guy has joined our staff team as Coming Home Program Director so this program will continue to grow as we understand how the facility can best support 2SLGBTQI+ artists, activators and individuals.

**NEW WEST FAMILY PLACE** has our full support in hosting their Arts Based Family Drop-in in Studio 1A year round.

**GLOBAL TEA SERIES** continued with the always enchanting **CASSIUS KHAN** and a suite of global musicians. And Senior Artist in Residence **ALLAN MORGAN** delighted and inspired with his elder writing program **HINDSIGHT**.

Two new programs are now in place in **COMMUNITY NIGHTS** and our **ARTIST ACCESS PROGRAM**, which provides access to free and affordable space use for artistic practice and production.

Our **COMMUNITY KITCHEN** is an immediate need we are fundraising for currently. There are many more opportunities in the works to activate and enliven Eighth & Eight both by day and by night.

## Amazing moments and artistic achievements at Anvil Theatre

In our relationship with City of New Westminster Community Arts and Theatre Services, we secured a Federal Grant to showcase the arts from across Canada with **OUTSIDE/IN**, a series featuring artists from artists from BC, The North, The East Coast, Ontario, The Prairies, and Québec.

The Anvil Theatre presentation season featured some wonderful performances for a variety of ages and interests including **DANCERS OF DAMELAHAMID, ALI HASSAN, HUU BAC QUINTET, HEY VIOLA!, KUSOU, OKINUM** and other series presenters such as **PIVA JAZZ AT THE ANVIL, VANCOUVER CHAMBER MUSIC SOCIETY** and **ROYAL CANADIAN THEATRE COMPANY**.

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## INDEPENDENT PRACTITIONER'S REVIEW ENGAGEMENT REPORT

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To the Directors of  
**Massey Theatre Society**

We have reviewed the accompanying financial statements of Massey Theatre Society that comprise the statement of financial position as at June 30, 2023, and the statement of operations and changes in fund balances and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

### *Management's Responsibility for the Financial Statements*

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

### *Practitioner's Responsibility*

Our responsibility is to express a conclusion on the accompanying financial statements based on our review. We conducted our review in accordance with Canadian generally accepted standards for review engagements, which require us to comply with relevant ethical requirements.

A review of financial statements in accordance with Canadian generally accepted standards for review engagements is a limited assurance engagement. The practitioner performs procedures, primarily consisting of making inquiries of management and others within the entity, as appropriate, and applying analytical procedures, and evaluates the evidence obtained.

The procedures performed in a review are substantially less in extent than, and vary in nature from, those performed in an audit conducted in accordance with Canadian generally accepted auditing standards. Accordingly, we do not express an audit opinion on these financial statements.

### *Conclusion*

Based on our review, nothing has come to our attention that causes us to believe that the accompanying financial statements do not present fairly, in all material respects, the financial position of Massey Theatre Society as at June 30, 2022, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

*Tompkins Wozny LLP*

Vancouver, Canada  
October 17, 2023

Chartered Professional Accountants



**Tompkins Wozny**  
Chartered Professional Accountants

STATEMENT OF FINANCIAL POSITION

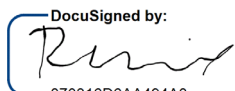
As at June 30

	2023			2022	
	Operating Fund \$	Restricted Fund \$	Capital Asset Fund \$	Totals \$	Totals \$
<b>ASSETS</b>					
<b>Current</b>					
Cash [note 3]	1,193,058	—	—	1,193,058	939,656
Accounts receivable [note 4]	209,994	—	—	209,994	168,776
Inventory	16,394	—	—	16,394	12,075
Prepaid expenses	30,967	—	—	30,967	26,088
<b>Total current assets</b>	<b>1,450,413</b>	<b>—</b>	<b>—</b>	<b>1,450,413</b>	<b>1,146,595</b>
Capital assets [note 5]	—	—	866,519	866,519	582,032
Collection - art work [note 6]	—	—	12,212	12,212	12,212
	<b>1,450,413</b>	<b>—</b>	<b>878,731</b>	<b>2,329,144</b>	<b>1,740,839</b>
<b>LIABILITIES AND FUND BALANCES</b>					
<b>Current liabilities</b>					
Accounts payable and accrued liabilities [note 7]	297,641	—	—	297,641	288,035
Canada Emergency Business	—	—	—	—	30,000
Rental deposits	58,894	—	—	58,894	38,482
Deferred revenue - other	1,271,531	—	328,536	1,600,067	895,376
- gaming	—	—	117,697	117,697	128,346
<b>Total liabilities</b>	<b>1,628,066</b>	<b>—</b>	<b>446,233</b>	<b>2,074,299</b>	<b>1,380,239</b>
<b>Fund balances</b>					
Invested in capital assets	—	—	432,498	432,498	340,173
Internally restricted [note 8]	—	—	—	—	427
Unrestricted (deficit)	(177,653)	—	—	(177,653)	20,000
<b>Total fund balances</b>	<b>(177,653)</b>	<b>—</b>	<b>432,498</b>	<b>254,845</b>	<b>360,600</b>
	<b>1,450,413</b>	<b>—</b>	<b>878,731</b>	<b>2,329,144</b>	<b>1,740,839</b>

Other information [note 10]

See accompanying notes to the financial statements

On behalf of the Board:

DocuSigned by:  
  
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 Director

DocuSigned by:  
  
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 Executive Director





# Massey & Anvil Theatre

## Collaborators, Partners and Presenters

In 2022-2023, Massey Theatre Society worked with the following organizations for artistic collaborations, presentations, productions, and more. This work brought hundreds of individual artists to the stages and attracted nearly 100,000 audience members to the theatres.

### **Massey Theatre and Eighth & Eight Creative Spaces**

Amika Kushwaha  
Anchorage Daily News Productions Ltd.  
Arts Council of New Westminister  
Backstage Ventures Ltd.  
BC Association of Farmers Markets  
BC Touring Council  
Canadian Blood Services  
Cassius Khan  
Church of Christ - Iglesia Ni Cristo  
Conservative Party of Canada  
Consulate General of India, Vancouver  
Diocese of New Westminister  
Dorothy Doherty  
Family Recovery Society of Canada  
Foolish Productions  
Gabrielle Stigant  
Heritage Christian Academy  
Hilarapy  
Jaguar Music Group  
Kids in Motion  
Kim Zimmerman  
Last Door Recovery Centre  
Michael Kaeshammer  
Millennial Events Corp  
Modo Live Arts & Entertainment Inc.  
Mushtari Begum Festival  
New West Music  
New West Winners  
New Westminister Chamber of Commerce  
New Westminister Secondary School  
Outback Presents  
Paquette Productions  
Pulse Dance Centre  
Quayside Voices  
Richmond Academy of Dance  
Rock.It Boy Entertainment  
Royal Canadian Theatre Company  
Royal City Musical Theatre Society  
Royal City Youth Ballet  
Run N Gun 48 hr Film Race & Festival  
Sam Productions Ltd.  
Shameless Hussy Productions  
Shamshad Saleh  
SMHC Entreprise

StarNation  
The Arts Conservatory  
The Dance Force Studio  
The Diamond Mine Agency  
The Reach Gallery Museum  
Tri City Dance Centre  
UBC Centre for Inclusion and Citizenship  
Urban Academy School  
Vancouver Kiwanis Music Festivals Society  
Vancouver Symphony Orchestra  
Vancouver Welsh Men's Choir  
VaughnCo Entertainment  
West Coast Events  
West Coast Tap Dance Collective  
Westminister House  
Wonderheads Theatre Society  
Xtreme Promotions Ltd.

### **Anvil Theatre**

Arts Council of New Westminister  
BC Touring Council  
Century Group  
City of New Westminister  
Dancers of Damelahamid Society  
Deer Lake Congregation of Jehovah's Witnesses  
Dharane Media & Entertainment Inc  
Filipino-Canadian Society for International Arts  
Iglesia Ni Cristo - Church of Christ  
Jalal Ladak  
Kids In Motion Dance Studio  
Maple Leaf Singers  
Music Box  
National Congress of Italian Canadians  
Rearden Capital  
Royal Canadian Theatre Company  
Royal Principal Ballet Academy  
Sikh Heritage Society BC  
The Stage Musical Theatre Academy  
Tom Lee Music  
Uptown Swing Collective  
Urban Academy  
Vancouver Chamber Music Society  
Vancouver Men's Chorus

# Board & Staff

## BOARD OF DIRECTORS

**Chair** Peter LeBlanc

**Vice Chair/Treasurer** Ramond Liens

**Secretary** Mariane Kazemir

**Directors** Gabor Gasztonyi, Patti Goss, Kevin Soo-Locsin, Anne Wilson

## PERMANENT STAFF

### ADMINISTRATION AND OPERATIONS

**Executive Director** Jessica Schneider

**Administrative Director** Minna Nikula

**Operations Director** Shawn Sorensen

**Event Logistics Coordinator** Patrick Forde

**Assistant Guest Services Coordinator** Sara Salahi

**Administration and Bookkeeping** Hasini Perera

**Building Services Worker** Michael Boucher

### PROGRAMMING AND MARKETING

**Marketing and Communications Director** Erin Jeffery

**Performing Arts Programming Director** Fleur Sweetman

**Indigenous Cultural Developer** Ronnie Dean Harris

**Digital Marketing Specialist** Joyce Lam

**Head of Engagement** Ashton Ramsay

**Coming Home Program Director** Guy Dubé

### TICKETING

**Ticketing Services** Janelle Wong-Moon, Luc Benoit

### TECHNICAL OPERATIONS

**Technical Director** Jordan Boivin

**Head Technician** Reine Vinluan

**Resident Technician** Reid Collinson

**Audio Specialist** Liam Hunt



Tom Jackson, Photo Credit Bill Borgwardt



**MASSEY THEATRE SOCIETY**

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[www.masseytheatre.com](http://www.masseytheatre.com) | [@masseytheatre](https://www.instagram.com/masseytheatre)

*Massey Theatre Society is a registered  
non-profit charity # 13000 0078 RR0001*

