



# Massey

## THEATRE

# 2021/22

## ANNUAL

## REPORT

*The Arts Club Theatre Company's  
Production of Noises Off.  
Set design by Ted Roberts*



# TABLE OF CONTENTS

Mission + Vision Statements **2**  
Executive Director's Report **3**  
Board Chair's Report **4**  
Staff List **5**  
Amazing Moments & Artistic Achievements **6**  
Financial Statements **8**  
Collaborators, Partners and Presenters **11**



The Massey Theatre Society acknowledges that they work, learn and create on the traditional and unceded territory of the Coast Salish Peoples.

## MISSION + VISION STATEMENTS

The Massey Theatre Society is a catalyst for a vibrant, expressive community and a stage where any dream is possible.

We are committed to nurturing and supporting the performing arts with respect and integrity.

A portrait of Jessica Schneider, the Executive Director of Massey Theatre Society. She is a woman with short brown hair, wearing glasses and a white top, smiling at the camera against a dark background.

## EXECUTIVE DIRECTOR'S REPORT

The past year has brought about the achievement of many milestones. Developments and changes that come about once in an era and lead to an exciting future. I am referring to the signing of a twenty-five-year lease agreement with new facility owner, the City of New Westminster. Laying out what the next twenty-five years will be built upon was a demanding process, as was expanding our team into the larger leased areas surrounding the theatre, our long-term workspace. These two milestones are enabling the vision we have been fostering to finally begin to emerge.

Within the course of the past twelve months, this small Charitable Society has more than doubled in scope, scale and personnel. We are designing new positions, identifying intersections between old and new activities and integrating the people who will carry it out. I am very proud of the team we have developed and how we are navigating this continuous change, growth, innovation and expansion.

Change can be destabilizing and scary for staff and stakeholders who are focused on sustainability and consistency. Similarly, Boards of Directors often find acceleration like this worrying and disorienting. I'm proud that we have weathered the wild winds of change with collective strength and dedication across the whole organization. I thank the Staff and Board for their belief in me. Without their support, navigating the work we are doing might simply be too daunting.

In the months ahead, we will reveal a more complete picture of where we are going with our expanded artistic programs, our facility expansion and our services for artists and community. We will be increasing social and artistic offerings as well as food and beverage services to create a more dynamic community space. What was once a weekend performance theatre will unfold as a day-to-day space for community to activate and engage with. We are so glad to have fantastic arts and community organizations already activating within the facility. Please have a look at all our websites and social media channels to see what we are up to. The picture is filling in for a colourful new identity. I am sure there is something for everyone and promise more to come. This will be the year for more people to get involved and we look forward to your support!

[masseytheatre.com](http://masseytheatre.com)  
[eightandeight.com](http://eightandeight.com)  
[anviltheatre.ca](http://anviltheatre.ca)  
[ticketsnw.ca](http://ticketsnw.ca)

**Jessica Schneider**  
Executive Director  
Massey Theatre Society



New Westminster - do you know what a gift we have in the Massey Theatre?

A transformation is underway, and you can see it every time you visit the space.

We have been rapidly unlocking the different spaces of the building now that our footprint has grown to include places to perform, places to rehearse, places to discover, places to work, places to display art and more.

Yes, the building is transforming, but much of the Massey Theatre's super power is its staff. To go from just the theatre to over 37,000 square feet of space has been handled with professionalism, aplomb and creative energy.

We will be inviting you to join us in many ways to support the work and the space. To be frank, the building needs some work to meet today's standards of access and ability. We've got some of it underway, the City of New Westminster is involved, but you, the community has a role to play.

We are your space. We invite you to use it. Create art. Build community. Teach, learn and celebrate.

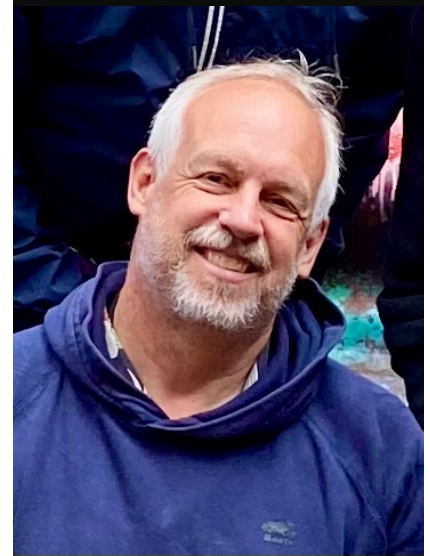
Ready to help? Please consider a donation. You can give some every month or make a one time annual donation. It's tax deductible and can unlock more of our potential.

In gratitude,

**Peter Leblanc**

Chair

Massey Theatre Society



## BOARD CHAIR'S REPORT

## BOARD OF DIRECTORS

**Chair:** Peter Leblanc

**Vice Chair/Treasurer:** Colin Jones

**Secretary:** Mariane Kazemir

**Directors:** Gabor Gasztonyi, Patti Goss, Raymond Liens, Liz O'Donoghue, Lynn Radbourne

*The Massey Theatre Society gratefully acknowledges the support of:*



vancouver  
foundation

NEW WESTMINSTER

Canada

metrovancover

CREATIVE  
BC

bc touring council

# PERMANENT STAFF

EXECUTIVE DIRECTOR  
**JESSICA SCHNEIDER**

DIRECTOR OF ADMINISTRATION  
AND OPERATIONS  
**MINNA NIKULA**

DIRECTOR OF MARKETING  
AND COMMUNICATIONS  
**ERIN JEFFERY**

INDIGENOUS CULTURAL DEVELOPER  
**RONNIE DEAN HARRIS**

PERFORMING ARTS PROGRAMMING DIRECTOR  
**FLEUR SWEETMAN**

TECHNICAL DIRECTOR  
**STEPHEN JACKSON**

TECHNICAL DIRECTOR  
**SHAWN SORENSEN**

ASSITANT TECHNICAL DIRECTOR  
**JORDAN BOIVIN**

RESIDENT TECHNICIAN  
**REINE VINLUAN**

RESIDENT TECHNICIAN  
**REID COLLINSON**

AUDIO SPECIALIST  
**LIAM HUNT**

GUEST SERVICES COORDINATOR  
**PATRICK FORDE**

ASSISTANT GUEST SERVICES COORDINATOR  
**SARA SALAH**

TICKETING SERVICES  
**JANELLE WONG-MOON**

ADMINISTRATION AND BOOKKEEPING  
**HASINI PERERA**

EVENT LOGISTICS COORDINATOR  
**KIM REGALA**

PROGRAMMING ASSISTANT  
**QIULI LIU**

VOLUNTEER PROGRAM COORDINATOR  
**OMAR ALI**

STRATEGIC PROJECTS MANAGER  
**BARB FAIRBROTHER**

DIGITAL MARKETING SPECIALIST  
**JOYCE LAM**

GALLERY CURATOR  
**ANDRÉE ST. MARTIN**

BUILDING SERVICES WORKER  
**MICHAEL BOUCHER**

SENIOR ARTIST-IN-RESIDENCE  
**ALLAN MORGAN**

ARTISTIC ASSOCIATE  
**RYAN LESLIE FISHER**

GLOBAL TEA SERIES CURATOR  
**CASSIUS KHAN**



*Photo of Art Cube, Performing Arts Collaborative Creation Residency*



## AMAZING MOMENTS AND ARTISTIC ACHIEVEMENTS MASSEY THEATRE

Our stage was activated and bright with a presentation season that highlighted Canadian arts reflecting the diverse lenses and interests of the community. **MARTHA WAINWRIGHT, CHILLWACK, INTERNATIONAL GUITAR NIGHT** and **SHAUN MAJUMDER** delighted and captivated audiences with their music, comedy and charm. **ARTS CLUB THEATRE COMPANY'S NOISES OFF** marked the return of large-scale theatrical productions to the stage, remounting the Vancouver company's award winning hit, delighting audiences in the way only live theatre can do.

International stars **OLAFUR ARNALDS** and **BRUCE DICKINSON** had tour stops at Massey Theatre, highlighting our space as a regional draw and exceptional venue.

Past clients returned after years off due to COVID, new clients emerged and the community returned to the joy of live performances. And Eighth & Eight Creative Spaces began to take hold with new programs, emerging voices and access to space for artists, community members and more.

Our capacity has grown to compliment our space. Last year, we had 14 staff, now we have 22. We invested over ½ million dollars in the facility and nearly doubled our operations and programming budget. Our events increased from 174 to 260 and despite closures and gathering restrictions, 50,000 people came through the doors. As we grow, so do the opportunities.

*Cassius Khan performing during the Global Tea Series*



## AMAZING MOMENTS AND ARTISTIC ACHIEVEMENTS EIGHTH & EIGHT CREATIVE SPACES

With the signing of the 25-year partnership agreement with the new building owner -the City of New Westminster-the doors officially opened on Eighth & Eight Creative Spaces, the transitional name for the arts and community spaces surrounding the Massey Theatre. With over 37,000 square feet of dynamic and creative space available in which to create, share, and gather, we looked ahead to activation.

**COMMUNITY NIGHTS** launched providing artists, creators, activators and more the opportunity to access space, social and networking time between them for free. Artists were resourced to explore together in new and exciting ways in our **PERFORMING ARTS COLLABORATIVE CREATION RESIDENCY**. The aim was welcoming emerging artistic groups to the space to create, collaborate and perform. **ART CUBE, BENDING** and **LIVE WIRES** were presented publicly in one of our small spaces in development. **NEW WEST FAMILY PLACE** increased partnership with us in offering arts inspired toddler programs three times weekly in Studio 1C. **GLOBAL TEA SERIES** returned with the always enchanting Cassius Khan and his curated selection of global musicians. And finally, artistic collaborator Ryan Leslie Fisher ran **LOLGBT**, an empowering sketch comedy class for youth, where “every joke is a gay joke but the punchline isn’t being gay”.



*Photo of Masae Day and Jenny Anderson in Mozart and Her Brother*

## AMAZING MOMENTS AND ARTISTIC ACHIEVEMENTS AT ANVIL THEATRE

As the audiences returned, the lights shone on Anvil Theatre activities. **SHINE BRIGHT NEW WEST** was elevated by a performance series in Anvil Theatre featuring **THE KERPLUNKS, VITALY BECKMAN, KELLI HANES, AXE CAPOERIA, LOCARNO BAND, RUPLOOPS, TRILOGY** and finishing off with the highlight of winter festivities in Anvil Centre, **THE CEILIDH FEATURING BLACKTHORN**.

**VANCOUVER CHAMBER MUSIC** once again brought their series of exceptional chamber music to Anvil Theatre with musicians from across the globe.

Anvil Theatre brought back **HEY VIOLA**, a remount of the initial premiere presentation that took place on the Anvil Theatre stage. And a group of theatre artists premiered the new **MOZART AND HER BROTHER**, exemplifying the commitment to present performances from underrepresented artists and groups.



# FINANCIAL STATEMENTS

---

## INDEPENDENT PRACTITIONER'S REVIEW ENGAGEMENT REPORT

---

To the Directors of  
**Massey Theatre Society**

We have reviewed the accompanying financial statements of Massey Theatre Society that comprise the statement of financial position as at June 30, 2022, and the statement of operations and changes in fund balances and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

### *Management's Responsibility for the Financial Statements*

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

### *Practitioner's Responsibility*

Our responsibility is to express a conclusion on the accompanying financial statements based on our review. We conducted our review in accordance with Canadian generally accepted standards for review engagements, which require us to comply with relevant ethical requirements.

A review of financial statements in accordance with Canadian generally accepted standards for review engagements is a limited assurance engagement. The practitioner performs procedures, primarily consisting of making inquiries of management and others within the entity, as appropriate, and applying analytical procedures, and evaluates the evidence obtained.

The procedures performed in a review are substantially less in extent than, and vary in nature from, those performed in an audit conducted in accordance with Canadian generally accepted auditing standards. Accordingly, we do not express an audit opinion on these financial statements.

### *Conclusion*

Based on our review, nothing has come to our attention that causes us to believe that the accompanying financial statements do not present fairly, in all material respects, the financial position of Massey Theatre Society as at June 30, 2022, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.



Vancouver, Canada  
November 21, 2022

Chartered Professional Accountants



## STATEMENT OF FINANCIAL POSITION

As at June 30


	2022			2021	
	Operating Fund	Restricted Fund	Capital Asset Fund	Totals	Totals
	\$	\$	\$	\$	\$
<b>ASSETS</b>					
<b>Current</b>					
Cash [note 3]	939,229	427	—	939,656	499,912
Accounts receivable [note 4]	168,776	—	—	168,776	147,008
Inventory	12,075	—	—	12,075	3,800
Prepaid expenses	26,088	—	—	26,088	28,600
<b>Total current assets</b>	<b>1,146,168</b>	<b>427</b>	<b>—</b>	<b>1,146,595</b>	<b>679,320</b>
Capital assets [note 5]	—	—	582,032	582,032	365,708
Collection - art work [note 6]	—	—	12,212	12,212	12,212
	<b>1,146,168</b>	<b>427</b>	<b>594,244</b>	<b>1,740,839</b>	<b>1,057,240</b>
<b>LIABILITIES AND FUND BALANCES</b>					
<b>Current liabilities</b>					
Accounts payable and accrued liabilities [note 7]	288,035	—	—	288,035	187,837
Canada Emergency Business	30,000	—	—	30,000	30,000
Rental deposits	38,482	—	—	38,482	9,522
Deferred revenue - other	769,651	—	125,725	895,376	351,048
- gaming	—	—	128,346	128,346	180,991
<b>Total liabilities</b>	<b>1,126,168</b>	<b>—</b>	<b>254,071</b>	<b>1,380,239</b>	<b>759,398</b>
<b>Fund balances</b>					
Invested in capital assets	—	—	340,173	340,173	240,570
Internally restricted [note 8]	—	427	—	427	37,272
Unrestricted	20,000	—	—	20,000	20,000
<b>Total fund balances</b>	<b>20,000</b>	<b>427</b>	<b>340,173</b>	<b>360,600</b>	<b>297,842</b>
	<b>1,146,168</b>	<b>427</b>	<b>594,244</b>	<b>1,740,839</b>	<b>1,057,240</b>


Other information [note 10]

COVID-19 [note 12]

See accompanying notes to the financial statements

On behalf of the Board:

DocuSigned by:  
  
 94C38E81FD1C47C...  
 Director

DocuSigned by:  
  
 0B7B0FFC29044CD...  
 Executive Director

# STATEMENT OF OPERATIONS AND CHANGES IN FUND BALANCES

Year ended June 30

	2022			2021		
	Operating Fund	Restricted Fund	Capital Asset Fund	Operating Fund	Restricted Fund	Capital Asset Fund
	\$	\$	\$	\$	\$	\$
<b>REVENUES</b>						
Rental and services	676,380	—	—	676,380	468,141	—
Other grants	431,820	—	—	431,820	120,398	—
Presentations	189,315	—	—	189,315	14,951	—
Ticket centre	157,612	—	—	157,612	4,315	—
Government assistance - wage subsidy [note 12]	144,375	—	—	144,375	354,353	—
- loan forgiveness [note 13]	—	—	—	—	10,000	—
Lease related cost recovery	122,528	—	—	122,528	—	—
Gaming - other	93,491	—	—	93,491	46,509	—
- capital acquisition	—	—	—	—	—	5,500
Operating grant - City of New Westminster	58,500	—	10,650	58,500	41,000	—
Seat charges	—	57,615	—	57,615	—	1,333
Donations and fundraising	19,798	—	—	19,798	12,747	—
Amortization of deferred contributions related to capital assets	—	—	17,124	17,124	—	7,824
Concession and catering	15,626	—	—	15,626	108	—
	<b>1,909,445</b>	<b>57,615</b>	<b>27,774</b>	<b>1,994,834</b>	<b>1,072,522</b>	<b>13,324</b>
						<b>1,087,179</b>
<b>EXPENSES</b>						
Wages and Benefits						
Theatres	346,937	—	—	346,937	241,079	—
Administration	253,084	—	—	253,084	233,326	—
Communications	79,111	—	—	79,111	64,724	—
Front of house and concession	104,301	—	—	104,301	61,401	—
Cultural development	69,103	—	—	69,103	59,330	—
Ticket centre	27,551	—	—	27,551	34,860	—
Programming	77,052	—	—	77,052	13,870	—
Presentations	581,195	—	—	581,195	130,166	—
Theatre maintenance, supplies and utilities	106,407	—	—	106,407	33,072	—
Office and general	100,386	—	—	100,386	113,400	—
Amortization of capital assets	—	—	91,689	91,689	—	60,810
Ticket centre	37,783	—	—	37,783	9,016	—
Other	4,454	—	—	4,454	9,876	—
Front of house and concession	27,196	—	—	27,196	2,072	—
Marketing	14,147	—	—	14,147	9,661	—
Accounting and bank charges	6,833	—	—	6,833	5,926	—
Professional services (recovery)	4,847	—	—	4,847	9,530	—
	<b>1,840,387</b>	<b>—</b>	<b>91,689</b>	<b>1,932,076</b>	<b>1,031,309</b>	<b>—</b>
						<b>1,092,119</b>
<b>Revenues over (under) expenses for the year</b>	<b>69,058</b>	<b>57,615</b>	<b>(63,915)</b>	<b>62,758</b>	<b>41,213</b>	<b>(47,486)</b>
Fund balances, beginning of year	20,000	37,272	240,570	297,842	20,000	22,129
Interfund transfer	(69,058)	69,058	—	—	(41,213)	260,653
Acquisition of capital assets	—	(308,011)	308,011	—	—	—
Acquisition of capital assets from deferred contributions	—	144,493	(144,493)	—	(27,403)	—
<b>Fund balances, end of year</b>	<b>20,000</b>	<b>427</b>	<b>340,173</b>	<b>360,600</b>	<b>20,000</b>	<b>240,570</b>
						<b>297,842</b>

See accompanying notes to the financial statements

# MASSEY & ANVIL THEATRE

## COLLABORATORS, PARTNERS AND PRESENTERS

In 2021-2022, Massey Theatre Society worked with the following organizations for artistic collaborations, presentations, productions, and more. This work brought hundreds of individual artists to the stages and attracted nearly 100,000 audience members to the theatres.

### **Massey Theatre and Eighth & Eight Creative Spaces**

3 Wave Fitness  
Anna Pidgorna  
Archbishop Carney Regional Secondary School  
Arts Council of New Westminster  
Ballet BC  
Boreal Productions  
Century House Association  
Chilliwack  
Community Living Society  
Gerry Poole  
Hanson Canada  
Influential Sports Inc.  
James & Jamesy Performance Society  
Kids in Motion  
Krack Productions  
Last Door Recovery Centre  
Live Nation Canada-Calgary  
Martha Wainwright  
Mascall Dance Society  
Moon Coin Productions  
Mushtari Begum Festival  
Music Box Music School  
Negin Deldargolchin  
New West Music  
New Westminster Family Place  
New Westminster Secondary School  
New Westminster Symphony Orchestra  
Outback Presents  
Paquette Productions  
Phoenix Dance Competition  
Production Town Inc.  
Pulse Dance Centre  
Rice & Beans Theatre  
Richmond Academy of Dance  
Richmond Academy of Dance  
Royal Canadian Theatre Company  
Royal City Musical Theatre Society  
Royal City Youth Ballet  
Shotglass Productions  
Shuang Music Ltd.  
Sound the Alarm: Music/Theatre  
The Arts Club Theatre Company  
The Arts Conservatory  
The Dance Force Studio  
Timbre Concerts

Tri City Dance Centre  
Turning Point Ensemble  
UBC Centre for Inclusion and Citizenship  
Urban Academy School  
Vancouver Kiwanis Music Festivals Society  
Vancouver Symphony Orchestra  
Vancouver Thunderbird Chorus  
Vancouver Welsh Men's Choir  
Westminster House  
Wonderheads Theatre Society  
Xtreme Promotions Ltd.

### **Anvil Theatre**

Axe Capoeira  
Blackthorn  
City of New Westminster  
Co.Esraga  
Deer Lake Congregation of Jehovah's Witnesses  
Hilarapy  
Jodi Proznick  
Kelli Hanes  
Locarno Band  
Mandala Arts & Culture  
Masae Day  
Music Box  
Music Encore Concert Society Dancers of Damelahamid  
Musical Theatre Works  
Out/Innerspace  
Rec Recovery Soccer Association  
Royal Canadian Theatre Company  
Ruploops  
Ryan Leslie Fisher  
The Stage New West  
The Kerplunks  
The Sakura Singers  
Vancouver Chamber Music Society  
Vitaly Beckman





**MASSEY THEATRE SOCIETY**  
**EIGHTH & EIGHT CREATIVE SPACES**  
735 EIGHTH AVENUE  
NEW WESTMINSTER BC  
604-517-5900 | INFO@MASSEYTHEATRE.COM



@MasseyTheatre

*Massey Theatre Society is a regeristed non-profit charity # 13000 0078 RR0001*

Donate here!

